THE PRESIDENT'S PAGE

February, 1955

Dear NAEBers:

No one complained about my efforts last month, so I guess I'll try this page again. If you have any complaints, please feel free to express yourself to me. If you have praise, thanks now, and we'll both save time. Barring complaints, I'll try to keep plowing ahead.

And that reminds me that some of you radio people are rather quiet. You know NAEB is both radio and television. The Newsletter needs more news about educational radio. The absence of news is mostly your fault for not letting Headquarters have some good stories. What new program series are you doing, what new results do you have on utilization, what changes in facilities, in staff have you made?

Skornia served as chairman of a sectional meeting, Speech Conference, held in Chicago in late December. Topic was "What to Teach in Television Courses." On the panel were NAEBer-affiliated members such as H. Clay Harshbarger, Iowa; Joe North, Iowa State; Judith Waller, NBC; Glen Starlin, ETRC and Oregon; and Stanley Donner, Stanford.

Burton Paulu's committee is at work on securing invitations and in making recommendations to the Board for the 1956 convention site.

I think there'll be news on the 1955-56 grant-in-aid in the next issue of the Newsletter.

Right here at home, Illinois is getting lots of inquiries about the Payne Communications Awards in television script writing.

Sy Siegel and his International Relations Committee are already at work on the Prix Italia contests and awards for 1955. The Board, or Executive Committee, will be giving special consideration to this shortly. But if you have an outstanding program, or idea, now's the time to do something with it. Deadline will be July 1. Details in the next issue at the latest.

Bob Coleman is getting some more fire under his Research Committee and we'll be hearing more within the next month. Now don't misinterpret my more-fire comment. That committee has been and is a good one. I just happen to know that Bob is planning more work, and that's good.

Carl Menzer is unusually busy with his Engineering Committee. He must be, he's not coming over here to see the Illinois-Iowa basketball game next month.

And really talking about being busy, Treasurer Coleman is busier than Chairman Coleman. There's lots of work in being Treasurer, and Bob is off to a good, if busy start.

Mentioning the Treasurer reminds me that pages 3 and 4 of the President's Page will be the final financial report (I hope) from the writer. Books have been turned over the Coleman, and when final check clears the bank here, the balance will be sent to Bob. Incidentally, I apologize to any and all on whom we may have made a billing error. We made some, and where we did I'm happy and willing to personally apologize. And, we'll rectify the mistakes. It was just a little rough with various duties, and with books back and forth between this office, the auditor, and the secretarial help.

Your President and Executive Director were among recent conferees with some national foundation representatives looking toward, we hope, greater help for the development of educational TV in the U.S.A. More when there's more to tell.

If you have been real discerning, and I know you are, you have noted that the President has failed to appoint or reappoint the committee on the constitution and by-laws. This action, or inaction, is by design. I'd better explain before someone says that guy Schooley is lazy, or scheming or something. Anyway, the problem and possible solutions have been much in mind. In fact, I may address myself to the total problem in the next Newsletter, or I may make a special mailing on some of my proposals. I really hope, and believe, that we can iron out most, if not all, of our considerations before the 1955 Convention. At least, wind it all up at the convention. So, bear with me a little while longer. I shall return--to the subject.

Incidentally, things are really moving along on the plans for the 1955 Convention at the Del Prado hotel, Chicago. Dates, again, are October 26-29. You'll really like what's being planned. And more, you'll like just how seriously the committee is working toward making provision for all the things you want included. There'll be time for business, for radio, for television, for evaluating radio and TV programs, and for good speakers. Already, some of the nation's top persons have agreed, but I hope you'll forgive me if I don't reveal the whole story now. We still have much to do, and when dope is in shape you'll be hearing directly from Chairman Al Partridge. If you think I'm enthusiastic, I am! Better make your plans now. Save those dates! Be there!

If you're over in Champaign-Urbana, don't fail to visit with us. That means Headquarters. That means us. The Schooleys are in Champaign, and often at home. As we go to press the President and his wife are momentarily expecting their sixth. No news to 1954 conventioneers, eh.

--Frank E. Schooley

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